

WHO WE ARE

Saline Area Social Service offers support to those in need in the Saline community by providing groceries, household essentials, holiday gifts and meals, emergency assistance as well as referrals to other aid organizations.

HOW YOU CAN HELP

This year, our aim is to raise \$650,000 to sustain SASS programs independently, without relying on government assistance. By working closely with the community, we can ensure the continuity of our projects and operations, ultimately benefiting the local community.

SASS helps our neighbors put nutritious food on the table, keep a roof over their heads and receive the support they need to get through a crisis.



Showcase your support to a wide network of contacts and followers.

2,610

Facebook Followers
5-7 posts per week

2,517

E-blast subscribers 2X
monthly newsletter

1,009

Instagram Followers
4-6 posts per week

11,890

Direct mail contacts for
annual appeal letter

SPONSORSHIP BENEFITS

Our corporate sponsorship program offers a package of opportunities at various levels to showcase your company's values and brand to our dedicated network of supporters in Saline and the general public in the Washtenaw County area.

Receive exposure on our website, social media platforms, press communications, and event materials.

SPONSORSHIP BENEFITS

Your sponsorship supports over 600 low-income individuals in the Saline area who are in need of our ongoing assistance this year. SASS serves a variety of groups, including single mothers, children (33%), senior citizens (26%), and many who are facing unexpected challenges. Sponsorship benefits are honored on a rolling 12-month basis.

Humanitarian – \$10,000

- Company logo on SASS website Home page
- Company logo on email blast footer
- Company logo on annual direct mail appeal
- Featured acknowledgment in email blast
- 8 tickets to annual fundraiser event
- Everything in Benefactor level

Benefactor – \$5,000

- Logo featured prominently at annual fundraiser event
- Mention in email blast
- 4 tickets to annual fundraiser event
- Donation match leader opportunity
- Everything in Sponsor level

Sponsor – \$2,500

- Feature in a blog post on the SASS website
- 2 tickets to annual fundraiser
- Everything in Supporter level

Supporter – \$1,000

- Individual recognition on social media platforms
- Everything in Partner level

Partner – \$500

- Company logo and link on SASS website Partners page
- Logo on annual fundraiser program and event signage
- Corporate Sponsor Thank You Certificate

"I would like to thank all staff and volunteers for all the blessing you have given to me through the years. Your kindness and help have added so many blessings in my daily living- your food pantry is truly awesome- no finer food pantry exists."

- A SASS Client

Benefits of leading a donation match:

- Increases the total impact of your donation
- Additional exposure on SASS eblasts and social media channels
- Builds community
- Motivates individual donor engagement
- Acknowledgment in a press release

162,187
Meals Provided
Last Year

9,798
Volunteer Hours
Received

163,048
Pounds of Donated
Food Received



SALINE AREA SOCIAL SERVICE

2025 Corporate Sponsorship Form

Sponsorship is a local investment with local impact. In addition to helping those in need, your partnership with Saline Area Social Service will increase the visibility of your brand and demonstrate that your company cares for the Saline community. Thank you for helping our neighbors in need!

Sponsorship

Yes, we will support SASS at the following sponsorship level:

- \$10,000 Humanitarian
- \$5,000 Benefactor
- \$2,500 Sponsor
- \$1,000 Supporter
- \$500 Partner

Custom Donation

Yes, we would like to support SASS, but prefer to provide a one-time donation in lieu of formal sponsorship:

- Other Amount \$ _____

SASS is a 501 (c) 3 non-profit organization. Your sponsorship and contributions are tax deductible within the limits set by law.

Printed January 2025.

Sponsor/Donor Information

Company Name and Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Contact Information

Jamail Aikens, Executive Director
(734) 429-4570 ext: 101
1259 Industrial Drive, Saline, MI 48176
JAikens@SalineSocialService.com

Ashley Love, Marketing Manager
(734) 429-4570 ext: 103
1259 Industrial Drive, Saline, MI 48176
ALove@SalineSocialService.com

621
Individuals Received
Aid Last Year

755
Prescriptions Filled

610
Holiday Meals
Served

Neighbors Helping Neighbors
Go to SalineSocialService.com to learn more about us or to donate online.